



UNITED STATES PATENT AND TRADEMARK OFFICE

UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office
Address: COMMISSIONER FOR PATENTS
P.O. Box 1450
Alexandria, Virginia 22313-1450
www.uspto.gov

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/893,228	06/27/2001	Gal Trifon	65346/JPW/JHB	4919
7590 Cooper & Dunham LLP 1185 Avenue of the Americas New York, NY 10036			EXAMINER BEKIRMAN, MICHAEL	
			ART UNIT 3622	PAPER NUMBER
			MAIL DATE 05/07/2008	DELIVERY MODE PAPER

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

DETAILED ACTION

This action is responsive to papers filed on 2/26/2008.

Election/Restrictions

1. Newly amended claims 1-7, 9, 10, 14-33, 35-45 and 47 are directed to an invention that is independent or distinct from the invention originally claimed for the following reasons:

Originally filed claims 1-7, 9, 10, 14-33, 35-45 and 47 are directed towards a system and method of identifying a user and sending a message to that user on a computer.

In contrast, newly amended claims 1-7, 9, 10, 14-33, 35-45 and 47 recite a separate and distinct invention which identifies a system and method of filling an "overlay" of a webpage with specific message content.

Since applicant has received an action on the merits for the originally presented invention, this invention has been constructively elected by original presentation for prosecution on the merits. Accordingly, claims 1-7, 9, 10, 14-33, 35-45 and 47 are withdrawn from consideration as being directed to a non-elected invention. See 37 CFR 1.142(b) and MPEP § 821.03.

Conclusion

Any inquiry concerning this communication or earlier communications from the examiner should be directed to MICHAEL BEKERMAN whose telephone number is (571)272-3256. The examiner can normally be reached on Monday - Friday, 7:30 - 3:00.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Eric W. Stamber can be reached on (571) 272-6724. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/M. B./
Examiner, Art Unit 3622

/Eric W. Stamber/
Supervisory Patent Examiner, Art Unit 3622